



January 6, 2023

**What:** Byram Swinging Bridge Festival

**When:** April 28 & 29, 2023

**Where:** Byram Dragway, 7557 S. Siwell Road, Byram, MS

To Whom It May Concern:

**We are proud to offer you a wonderful opportunity to sponsor our Swinging Bridge Festival!**

For many years the Byram Business Association presented the annual Swinging Bridge Festival featuring craft and food vendors, a carnival, local stage acts, a car show, dance groups and lots of family fun.

In alignment with the movement of our city, Byram's Mayor and Board of Aldermen would like to continue to provide this great festival that our citizens and visitors have grown to love and support. Specific objectives include: providing fun and excitement for family members of all ages; assisting in relationship building between city employees/public officials/businesses and the citizens we proudly serve; stimulating diversity and multicultural awareness; promoting and supporting community relations; and bolstering civic pride.

We would really like to count on your support as we shape, form, and bring to life in 2022 an awesome Swinging Bridge Festival. In addition to sponsor level benefits, your sponsorship would be highlighted and announced through local media, during the introduction at the event, and on the City's website. You and any other representatives of your organization would be most welcome to attend so that we could thank you personally for your support.

All proceeds from the festival will go to Parks & Recreation for the City. The estimated audience of 7,500 would benefit tremendously from your generosity. Would you consider one of the sponsorships on the attached form?

The assistance of local business and industry is vital to our success. We look forward to working with you – ***Together, we will make a difference!***

Sincerely,

***Byram Swinging Bridge Festival Committee***

Byram Swinging Bridge Festival Committee

# City of Byram

## SWINGING BRIDGE FESTIVAL 2022 - SPONSORSHIP FORM

April 28 & 29 2023

COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

TELEPHONE [OFFICE] \_\_\_\_\_ EMAIL \_\_\_\_\_

### SPONSOR LEVELS:

- SWINGING BRIDGE SPONSOR ..... \$5,000.00  
10 VIP Passes, and hang your Advertising Banner, Name on T-shirt, Receive 2 T-shirts
- STAGE & LIGHTING SPONSOR..... \$3,500.00  
Hang your Advertising Banner, 8 VIP Passes, Name on T-shirt, Receive 2 T-shirts
- BAND SPONSOR..... \$2,500.00  
Hang your Advertising Banner, 6 VIP Passes, Name on T-shirt, Receive 2 T-shirts
- CARNIVAL SPONSOR..... \$2,000.00  
4 VIP Passes, Name on T-shirt, Receive 2 T-shirts
- FRIEND OF THE MAYOR SPONSOR..... \$1,500.00  
2 VIP Passes, Name on T-shirt, Receive 1 T-shirt
- FRIEND OF THE BOARD SPONSOR.....\$1000.00  
1 VIP Pass, Receive 1 T-shirt
- FRIEND OF THE BYRAM CHAMBER SPONSOR.....\$500.00
- FRIEND OF THE BYRAM CHAMBER SPONSOR..... \$250.00
- CITIZEN OF BYRAM SPONSOR.....\$100.00

\*\*\*\*\*Artwork must be in by March 31, 2023 to have name on T-shirt\*\*\*\*\*

#### PAYMENT INFORMATION (Please Check One):

- Check/Money Order Enclosed
- Please send invoice

Credit Card \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp \_\_\_\_\_ - \_\_\_\_\_ CVV \_\_\_\_\_  
3-digit code on back of the card

Name on credit card \_\_\_\_\_ Signature \_\_\_\_\_

Make All Checks Payable to:

City of Byram  
ATTN: SWINGING BRIDGE FESTIVAL SPONSORSHIP  
Post Office Box 720609  
Byram, MS 39272  
EIN: 27-0504775

For Questions or More Information Please Contact: Cheri Bridges [cbridges@byram-ms.us](mailto:cbridges@byram-ms.us) 601-372-7791