# CROSSROADS OF LIFE CHURCH RODEO

## **PROCEEDS TO BENEFIT CHILDREN & YOUTH MINITRIES**

#### PRESENTING SPONSOR – 5000

Your company's name and/or logo will be displayed on all promotional items as the PRESENTING SPONSOR of the event. Your company 4x8 banner will be displayed in the arena during the entire event. A sponsor flag with your company's name and/or logo will be flown while carried horseback multiple times throughout the show, as well as, presented during the Grand Entry. You will receive an 8 pack of VIP tickets each night of the Rodeo.

#### OUT GATE SPONSOR – 2500

Every animal that enters the arena must exit the arena through the out gate. This gate is opened and closed more than any other gate throughout the rodeo and will give you the most exposure of being mentioned through the show. Your company's 4x6 banner will be displayed on the out gate and will have all eyes on it! Your sponsor flag will be flown while carried horseback multiple times throughout the rodeo, as well as, presented during the Grand Entry. You will receive a 6 pack of VIP ticket each night of the Rodeo. \*\*\*ONE OPPORTUNITY\*\*\*

#### TIMED EVENT GATE SPONSOR – 1500

This gate is opened and closed throughout the rodeo and will give you exposure of being mentioned multiple times throughout the show. Your company's 3x6 banner will be displayed on the timed event gate. Your sponsor flag will be flown while carried horseback multiple times throughout the rode, as well as, presented during the Grand Entry. You will receive a 4 pack of VIP tickets to be used each night of the Rodeo.

\*\*\*ONE OPPORTUNITY\*\*\*

#### **BARREL SPONSOR – 1500**

You will be the main presenting sponsor of the fastest horses and the prettiest girls in rodeo! Your company's logo will be proudly displayed on the center of the barrels with a high-quality vinyl wrap. Your company will have a 3x4 banner displayed in the arena throughout the entire rodeo. Your sponsor flag will be flown while carried horseback multiple times throughout the rodeo, as well as, presented during the Grand Entry. You will receive a family 4 pack of VIP tickets to use each night of the Rodeo. \*\*\*ONE OPPORTUNITY\*\*\*

#### **BUCKING CHUTE SPONSOR – 1000**

Your company's 3x6 banner will be displayed on a Bucking Chute. Your business will receive recognition each time a horse or bull is bucked out of the chute you sponsored. Your organization will also receive recognition during the Mutton Bustin' each time a child rides a sheep out of your chute. Your sponsor flag will be flown while carried horseback multiple times throughout the Rodeo, as well as, presented during the Grand Entry. You will receive a 4 pack of VIP tickets to be used each night of the Rodeo.

#### \*\*\*SIX OPPORTUNITIES\*\*\*

| 1                 | <br> | <br> |  |
|-------------------|------|------|--|
| 2                 |      |      |  |
| 3                 | <br> |      |  |
| 4                 | <br> |      |  |
| 5                 |      |      |  |
| 6                 | <br> | <br> |  |
| 3<br>4<br>5<br>6. | <br> | <br> |  |

#### **EVENT SPONSOR – 750**

Your Company will be mentioned throughout the entire event that you choose to sponsor. Your company's 3x3 banner will be proudly displayed in the arena throughout the event. You will receive a 2 pack of VIP tickets to be used each night of the Rodeo.

#### \*\*\*SEVEN OPPORTUNITIES\*\*\*

- 1. Bronc Riding-\_\_\_\_\_
- 2. Calf Roping-\_\_\_\_\_
- 3. Breakaway Roping-\_\_\_\_\_
- 4. Steer Wrestling-\_\_\_\_\_
- 5. Team Roping-\_\_\_\_\_
- 6. Bull Riding- \_\_\_\_\_

#### ANNOUNCER SPONSOR – 800

From the time the Announcer introduces himself and welcomes everyone to the rodeo until he closes the show and wishes everyone safe travels and a good night your business will get exposure. Your company 3x4 banner will be displayed across the front of the announcer stand! You will receive a 2 pack of VIP tickets to be used each night of the Rodeo. \*\*\*ONE OPPORTUNITY\*\*\*

#### **RODEO CLOWN SPONSOR – 1500**

From the beginning of the show when the Clown is introduced and throughout the show including during each entertaining act and during the bull riding when he is in his barrel your business will receive exposure through recognition from the announcer and the clown. Your company will have a 3x4 banner proudly displayed in the arena. You will receive a 2 pack of VIP tickets to be used each night.

\*\*\*ONE OPPORTUNITY\*\*\*

#### BULL FIGHTER SPONSOR – 500

Bull Fighters main duty is to protect the cowboys during the bull riding event. However, they are in the arena during multiple events! They untie each calf in calf roping and they are there to set up barrels during the barrel racing! They also help our little Mutton Bustin' cowboys and cowgirls! Each time our Bull Fighters are in the arena your Company will be mentioned! Your 3x3 banner will be displayed in the arena during the entire event. You will receive a 2 pack of VIP tickets to be use for the night of your choice.

#### \*\*\*THREE OPPORTUNITIES\*\*\*

If you choose to sponsor all Bull Fighters at the price of \$1500 your company will also receive a sponsor flag that will be flown while carried horseback multiple times during the rodeo, as well as, presented during the Grand Entry. You will receive a 4 pack of VIP tickets to be used each night of the rodeo. Banner size will change to 3x5.

- 1.\_\_\_\_\_ 2.\_\_\_\_
- 3.\_\_\_\_\_

#### **RODEO JUDGES SPONSOR – 500**

Each judge and your business are introduced at the beginning of the rodeo. The judges are in the arena throughout the entire rodeo. During the Bronc Riding and Bull Riding they are scoring the contestant during the ride. During all timed events they remain in the arena making sure each rule and regulation is followed. Your company 3x3 banner will be displayed in the arena and business mentioned throughout the rodeo as the judges perform their duties. You will receive a 2 pack of VIP tickets to be used on the night of your choice. \*\*\*TWO OPPORTUNITIES\*\*\*

If you choose to sponsor both judges at the price of \$1000. You will receive a 4 pack of VIP tickets to be used each night of the rodeo to include all you can eat Crawfish. Your banner size will change to 3x5.

1.\_\_\_\_\_ 2.\_\_\_\_

#### PICK UP MEN SPONSOR – 500

The pickup men are introduced at the first of the rodeo and are in the arena during the Bronc Riding and Bull Riding. Their job is to rescue the cowboys off the Wild Bronc after the 8 second buzzer sounds by picking them up off the bronc and sitting them down on the arena floor safe and sound. During the Bull Riding their job is to protect the cowboys from the back of their horse using ropes to detain a bull if needed and pushing the bulls out of the arena once their ride is over. Your company will have a 3x3 banner displayed in the arena and your business will be mentioned throughout each event the pickup men are in the arena. You will receive a 2 pack of VIP tickets to the rodeo for the night of your choice.

\*\*\*THREE OPPORTUNITIES\*\*\*

If you choose to sponsor both Pickup Men at the price of \$1000 your company will receive a 4 pack of VIP tickets to be used each night of the rodeo. Banner size will change to 3x5.

- 1.\_\_\_\_\_
- 2.\_\_\_\_\_

#### FAN OF THE NIGHT SPONSOR – 1500

What a special sponsor package! Fan of the Night will be chosen by our Rodeo Clown during each Performance and that individual will be presented with a Custom Belt Buckle with your business featured. Your business will have a 3x4 banner proudly displayed in the arena throughout each performance. You will have flag flown by horseback during each performance, as well as, during the Grand Entry. You will receive a 4 pack of VIP tickets to be used each night.

#### FRIENDS OF RODEO – 500

Your company will have a 3x4 banner displayed in the arena. The announcer will mention your business during the Pre-Show and Intermission. You will receive a 2 pack of VIP tickets to the Rodeo for the night of your choice.

### <mark>FANS OF RODEO – 250</mark>

Your Company will have a 3x3 banner displayed in the arena. The announcer will mention your business during either the Pre-Show or Intermission.